

Impact of Alzheimer's disease reaches beyond the elderly

Longevity is one of the biggest risk factors for Alzheimer's disease. The expectation is that the prevalence of Alzheimer's will escalate rapidly as baby boomers age into their 70s, 80s and 90s. Learn about the impact of Alzheimer's Disease and understand the value of planning ahead.

Alzheimer's is a degenerative brain disease¹

5.3 million Americans
age 65 and older
have the disease



Projected to nearly triple to
13.8 million by 2050



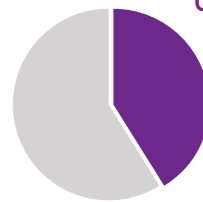
Every **66 seconds**,
an individual age
65 or older is
diagnosed with
Alzheimer's

It is
6th LEADING
→ CAUSE OF ←
DEATH
In the United States



It has **no cure**
and there are
no survivors

Alzheimer's is the most common cause of dementia



60%–80%
of dementia is caused
by Alzheimer's²

There are 10 signs of Alzheimer's disease.³

Most commonly, patients experience a decline in:



Memory



Language



Problem solving



Other cognitive skills

8–10

The average years an Alzheimer's
patient lives after being diagnosed⁴

Alzheimer's and other
Dementias produced
\$236 billion
in societal costs⁵



77%

of adults with
dementia receive
assistance with
Activities of Daily
Living (ADLs)⁶

The six activities of daily living (ADLs)

1. Bathing
2. Continence
3. Dressing
4. Eating
5. Toileting
6. Transferring

Total healthcare spending in last
5 years of life for patients with
probable dementia was



\$287,000⁷

The value of planning ahead



Plan for your financing of this care before
potential signs of dementia occur



Learn what types of care you may prefer



Avoid emotional and crisis decision making



Exercise foresight regarding family care

**Learn more about brain health and early
detection of Alzheimer's at ALZ.org**

Insurance products issued by:
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¹Alzheimer's Association, "2017 Alzheimer's Disease Facts and Figures," *Alzheimer's & Dementia*, 2017;13:325-373, www.alz.org/documents_custom/2017-facts-and-figures.pdf, 2017.

²Alzheimer's Association, "What Is Alzheimer's?" *alz.org*, http://www.alz.org/alzheimers_disease_what_is_alzheimers.asp, 2017.

³Alzheimer's Association, "10 Early Signs and Symptoms of Alzheimer's Tweet," *alz.org*, <http://alz.org/10-signs-symptoms-alzheimers-dementia.asp>, 2017.

⁴Alzheimer's Foundation of America, "About Alzheimer's Disease," *AFA*, <http://www.alzfdn.org/AboutAlzheimers/lifeexpectancy.html>, updated January 28, 2016.

⁵Alzheimer's Association, "2016 Alzheimer's Disease Facts and Figures," *alz.org factsheet*, https://www.alz.org/documents_custom/2016-Facts-and-Figures-Fact-Sheet.pdf, March 2016.

⁶See note 1.

⁷See note 1.

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