



2026 TENTATIVE EVENTS SCHEDULE

SWEET ESCAPES	FEB 7
SHAMROCK SIP 'N STRUT	MARCH 13
SUMMER ART FAIR	MAY 29 -31
PEDESTRIAN PLAZA KICKOFF	JUNE 5
MINI GOLF ON MAIN	JUNE 4 - 13
ROCK THE BLOCK <i>(DOW CHAMPIONSHIP JUNE 8-14)</i>	JUNE 7
4TH OF JULY BLOCK PARTY ON MAIN LOONS	JULY 4
SUMMER SIDEWALK SALES	JULY 23-25
HOEDOWN IN DOWNTOWN	TBD
**RIVERDAYS & BALLOON FEST	JULY 30-AUGUST 2
MAIN STREET GLOW	JULY 30
RIVERDAYS AFTERPARTY	JULY 31
** DINNER ON MAIN	AUGUST 20?
TASTE OF DOWNTOWN	SEPTEMBER 10
PEDESTRIAN PLAZA SEND OFF	SEPTEMBER 26
HOLIDAY OPEN HOUSE	NOVEMBER 6-7
COCOA CRAWL & **SANTA PARADE	NOVEMBER 21
SMALL BUSINESS SATURDAY	NOVEMBER 28
**SANTA HOUSE & COURTHOUSE LIGHTING	DECEMBER 1
JINGLE BELL FUN RUN/WALK	DECEMBER 3
HOLLY JOLLY DAYS	DECEMBER 4-6
UGLY SWEATER BAR CRAWL	DECEMBER 4

**** Indicate third party event taking place downtown**
2026-0067 Exp. 01/31/2027

*Please note that this schedule is subject to change.
Find the most up-to-date schedule please visit downtownmidland.com.*



2026 RECURRING EVENTS

COMMONS LIVE MUSIC SERIES

EVERY FRI/SAT JUNE 5 - SEPT. 26 FROM 7-9PM

TUNES BY THE TRIDGE

THURSDAYS, JUNE 4 -AUG. 6 FROM 7-9PM

MOVIES ON MAIN

THURSDAYS, JUNE 4 -AUG. 6 STARTING 9PM

WEEKEND WARM UP

THURSDAYS, JUNE 4 -AUG. 27 FROM 5-7PM

MIDLAND AREA FARMERS MARKET

WEDNESDAY & SATURDAY, MAY - OCTOBER 7AM-1PM

OTHER PEDESTRIAN PLAZA PROGRAMS:

ADULT RECESS

GROUP FITNESS CLASSES

MIDLAND CENTER FOR THE ARTS POP-UP BROADWAY SHOWS